

ORDER



Orders	Order / Rev:	103686		
	Alt Order #:	06830032		
	Product Desc:	BERKLEY FOR SENATE		
	Estimate:	30S		
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/28/12 / 10/23/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Shorr Johnson Magnus		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	78	\$76,600.00	\$65,110.00
10/29/12	10/29/12	17	\$17,175.00	\$14,598.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	78	\$76,600.00	\$65,110.00	0.00
November 2012	17	\$17,175.00	\$14,598.75	0.00
Totals	95	\$93,775.00	\$79,708.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$93,775.00
Market	100%	\$468,875.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$98,463.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$150,040.00
KTUD	0%	\$0.00
KVVU	25%	\$117,218.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,377.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E	4	KSNV	10/23/12	10/26/12	M-F 5-6a	WakeUp w/Wagners	5-6a	-TWTF	2	\$450.00	1	0.00	NM	2	\$900.00

REV RATE NEWS
NEWS

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners	5-6a		- TWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF--		2	\$450.00		0.00						
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagners	6-7a		- TWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF--		2	\$700.00		0.00						
E 7	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		2	\$900.00		0.00						
E 8	KSNV	10/23/12	10/26/12	Today Show	CM	658a-9am	- TWTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
REV RATE TODAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF--		6	\$900.00		0.00						
	Spot	Ch	Date Range	Description		Start/End Time									
	3	KSNV	10/22/12-10/28/12	Today Show		658a-9am									
Credited [cxl'd]															
	13	KSNV	10/22/12-10/28/12	Today Show		658a-9am	- TWThF----	:30	(\$900.00)	0.00	NM				
See MG 8.17,8.18,8.19 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
	17	KSNV	10/22/12-10/28/12	Today Show		658a-9am	- TWThF----	:30	\$900.00	0.00	NM				
	(M)	MG	8.13,8.14,8.10	[Revised Rate to Reinstate]											
	18	KSNV	10/22/12-10/28/12	Today Show		658a-9am	- TWThF----	:30	\$900.00	0.00	NM				
	(M)	MG	8.13,8.14,8.10	[Revised Rate to Reinstate]											
E 10	KSNV	10/23/12	10/26/12	Noon News	CM	12-1230pm	- TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF--		4	\$425.00		0.00						
	Spot	Ch	Date Range	Description		Start/End Time									
	4	KSNV	10/22/12-10/28/12	Noon News		12-1230pm	- TWThF----	:30	(\$425.00)	0.00	NM				
See MG 10.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
	5	KSNV	10/22/12-10/28/12	Noon News		12-1230pm	- TWThF----	:30	\$425.00	0.00	NM				
	(M)	MG	for 10.4 10/24	[Revised Rate to Reinstate]											
E 11	KSNV	10/29/12	10/29/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		1	\$425.00		0.00						
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
REV RATE TODAY 2 TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/29/12	11/04/12	M-----		2	\$425.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	- TWTF--	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
REV RATE & FREQ.. NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF--		2			\$725.00			0.00			
E 26	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	- TWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
REV RATE NEWS NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF--		2			\$1,200.00			0.00			
E 28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
REV RATE FACE FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$900.00			0.00			
E 29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	- TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE FACE FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF--		4			\$900.00			0.00			
Spot	Ch	Date Range	Description		Start/End Time										
1	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm										
MG for 29.3,29.4,29.2,29.1 [Revised Rate to Reinstate]															
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- TWTF--		8			\$1,300.00			0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	- TWTF--	:30	8	\$1,300.00	1	0.00	NM	8	\$10,400.00
REV RATE JEP/WHEEL JEP/WHEEL															
Start Date 10/22/12 End Date 10/28/12 Weekdays - TWTF-- Spots/Week 8 Rate \$1,300.00 Rating 0.00															
Week: 10/22/12-10/28/12 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30(\$1,300.00) 0.00 NM															
See MG 31.9,31.10,31.11,31.12,31.13,31.14,31.15,31.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
10 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
11 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
12 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
13 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
14 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
15 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
16 KSNV 10/22/12-10/28/12 M-F Jeop/Wheel 630-730pm - TWThF---- :30 \$1,300.00 0.00 NM															
M MG for 31.4,31.8,31.7,31.2,31.5,31.3,31.6,31.1 [Revised Rate to Reinstate]															
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
REV RATE JEP/WHEEL JEP/WHEEL															
Start Date 10/29/12 End Date 11/04/12 Weekdays M----- Spots/Week 2 Rate \$1,300.00 Rating 0.00															
E 33	KSNV	10/27/12	10/27/12		CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00

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Estimate: 30S

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount													
Weekend Jeopardy/Whee WKND Jeop/Wheel																												
REV RATE JEP/WHEEL																												
JEP/WHEEL																												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																			
Week: 10/22/12		10/28/12		-----S-		2	\$525.00		0.00																			
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00													
News 3 in Prime																												
REV RATE NEWS AFTER NFL PRIME																												
NEWS AFTER NFL PRIME																												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																			
Week: 10/22/12		10/28/12		-----S		1	\$3,600.00		0.00																			
E 42	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00													
Tonight Show																												
REV RATE TON SHOW																												
TON SHOW																												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																			
Week: 10/29/12		11/04/12		M-----		2	\$500.00		0.00																			
Spot	1	KSNV	10/29/12-11/04/12	The Tonight Show		1135p-1237a																						
See MG 42.3,42.4																												
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																												
2		KSNV		10/29/12-11/04/12	The Tonight Show		1135p-1237a																					
See MG 42.3,42.4																												
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																												
3		KSNV		10/29/12-11/04/12	The Tonight Show		1135p-1237a																					
(M) MG for 42.2,42.1																												
[Revised Rate to Reinstate]																												
4		KSNV		10/29/12-11/04/12	The Tonight Show		1135p-1237a																					
(M) MG for 42.2,42.1																												
[NOT AVAILABEL NO DAY MOVES]																												
E 43	KSNV	10/23/12	10/26/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00													
Tonight Show																												
REV RATE TON SHOW																												
TON SHOW																												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																			
Week: 10/22/12		10/28/12		-TWTF--		8	\$500.00		0.00																			

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KSNV

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E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
REV RATE TON SHOW TON SHOW															
Start Date 10/22/12 End Date 10/28/12 Weekdays - TWTF-- Spots/Week 8 Rate \$500.00 Rating 0.00															
Week: 10/22/12-10/28/12 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 (\$500.00) 0.00 NM															
See MG 43.9,43.10,43.11,43.12,43.13,43.14,43.15,43.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
10 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
11 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
12 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
13 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
14 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
15 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [Revised Rate to Reinstate]															
16 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-1237a - TWThF---- :30 \$500.00 0.00 NM															
(M) MG for 43.7,43.2,43.8,43.4,43.6,43.3,43.5,43.1 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	- TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
REV RAET NEWS NEWS															
Start Date 10/22/12 End Date 10/28/12 Weekdays - TWTF-- Spots/Week 4 Rate \$1,200.00 Rating 0.00															
E 45	KSNV	10/29/12	10/29/12		CM	11pm-1135pm		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven			M-----								
M-F News 3 at Eleven															
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,200.00			0.00					
E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	1:00	2	\$2,200.00	1	0.00	NM		2 \$4,400.00
Sa-Su News 3 at Eleven															
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----SS		2	\$2,200.00			0.00					
Spot															
Ch Date Range															
2 KSNV 10/22/12-10/28/12 Sa-Su News 3 at Eleven															
See MG 46.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	Sa-Su News 3 at Eleven		CM	11pm-1135pm									
-----SaSu :30 \$2,200.00 0.00 NM															
MG for 46.2 10/27															
[Revised Rate to Reinstate]															
E 48	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM		1 \$625.00
Saturday Today															
REV RATE & FREQ SAT TODAY															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$625.00			0.00					
E 49	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM		1 \$700.00
News 3 Sunrise SATURDAY															
REV RAET NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$700.00			0.00					
E 50	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM		1 \$750.00
Sunday Today															
REV RATE SUN TODAY															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1	\$750.00			0.00					
N 53	KSNV	10/27/12	10/27/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM		1 \$375.00
Vegas Inc.															
REV RATE & FREQ VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$375.00			0.00					
N 54	KSNV	10/24/12	10/29/12	M-F 5-6a WakeUp w/WaGM		5-6a	M- WTF--	1:00	3	\$900.00	1	0.00	NM		4 \$3,600.00
M-F 5-6a WakeUp w/WaGM															
M-F 5-6a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- WTF--		3	\$900.00			0.00					
		Week: 10/29/12	11/04/12	M-----		1	\$900.00			0.00					
N 55	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/WaGM		6-7a	M-----	1:00	1	\$1,400.00	1	0.00	NM		1 \$1,400.00
M-F 6-7a WakeUp w/WaGM															
M-F 6-7a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,400.00			0.00					
N 56	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/WaGM		6-7a	-- WTF--	1:00	3	\$1,400.00	1	0.00	NM		3 \$4,200.00
M-F 6-7a WakeUp w/WaGM															
M-F 6-7a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-- WTF--		3	\$1,400.00			0.00					
N 57	KSNV	10/29/12	10/29/12	Today Show	CM	658a-9am	M-----	1:00	1	\$1,800.00	1	0.00	NM		1 \$1,800.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,800.00			0.00					
N 58	KSNV	10/24/12	10/26/12	Today Show	CM	658a-9am	-- WTF--	1:00	3	\$1,800.00	1	0.00	NM		3 \$5,400.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/26/12	-- WTF--		3	\$1,800.00			0.00					

Order / Rev: 103686
 Alt Order #: 06830032
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N58	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	1:00	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week: 10/22/12</u> <u>10/28/12</u> <u>--WTF--</u> <u>3</u> <u>\$1,800.00</u> <u>0.00</u>															
N59	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm	M-----	1:00	1	\$1,450.00	1	0.00	NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week: 10/29/12</u> <u>11/04/12</u> <u>M-----</u> <u>1</u> <u>\$1,450.00</u> <u>0.00</u>															
N60	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm	--WTF--	1:00	3	\$1,450.00	1	0.00	NM	3	\$4,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week: 10/22/12</u> <u>10/28/12</u> <u>--WTF--</u> <u>3</u> <u>\$1,450.00</u> <u>0.00</u>															
N61	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week: 10/29/12</u> <u>11/04/12</u> <u>M-----</u> <u>1</u> <u>\$2,400.00</u> <u>0.00</u>															
N62	KSNV	10/24/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	1:00	3	\$2,400.00	1	0.00	NM	3	\$7,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week: 10/22/12</u> <u>10/28/12</u> <u>--WTF--</u> <u>3</u> <u>\$2,400.00</u> <u>0.00</u>															

Totals 95 \$93,775.00